



SMOKIN' on the Summit BBQ Competition

June 2 & 3, 2017 on the grounds of Unity Village

Presented By – Lee's Summit Downtown Rotary Club

PO Box 774 Lee's Summit, MO. 64063

www.smokinonthesummitbbq.com | info@smokinonthesummitbbq.com

WWW.SMOKINONTHESSUMMITBBQ.COM



What Is Rotary?

We are 1.2 million neighbors, friends, and community leaders who come together to create positive, lasting change in our communities and around the world.

Our distinct point of view and approach gives us unique advantages:

We see differently: Our multidisciplinary perspective helps us see challenges in unique ways.

We think differently: We apply leadership and expertise to social issues—and find unique solutions.

We act responsibly: Our passion and perseverance create lasting change.

We make a difference at home and around the world: Our members can be found in your community and across the globe.



Event Info

- Smokin' on the Summit BBQ 2017 will include, live entertainment, BBQ cooking demonstrations, a 5K run and much more!
- Smokin' on the Summit BBQ Competition 2017 is moving to the grounds of beautiful Unity Village.
- The 6th Annual event in 2016 had 80 teams competing for a \$10,000 purse and was a huge success.
- Smokin' on the Summit is sanctioned by Kansas City BBQ Society (KCBS) and is a Missouri State Championship event.
- The 2017 Competition has room for up to 75 teams. BBQ teams from all over the Midwest will come to compete.
- Proceeds from Smokin' on the Summit benefit The Rotary Foundation, local Lee's Summit charitable organizations and numerous other worthy causes.



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Potential Sponsor,

What: Smokin' on the Summit BBQ Competition

When: Friday & Saturday, June 2 & 3, 2017

Where: Unity Village, MO USA

Thank you for your interest in the Downtown Lee's Summit Rotary Club's Smokin' on the Summit BBQ event. You will find amazing sponsorship opportunities with price points and inclusions on subsequent pages. There is a level for every business interested in putting their marketing dollars to great use!

How you benefit: Your business or product will be seen by all those attending the main event and all the add-on events being held within Smokin' on the Summit BBQ.

How we benefit: Our Rotary Club expects to raise a significant sum to help the many organizations we support and programs we facilitate. Some of the beneficiaries include **Lee's Summit Social Services, Hillcrest Ministries, Pro Deo Youth Center, Langsford House, One Good Meal, Step Forward** and the **Rotary Foundation**. Proceeds also allow us to offer **scholarship funds** to Lee's Summit seniors embarking on their college education, buy **hundreds of pairs of shoes for orphans in the US and around the world** and make sure local kids have a great Christmas through donations to the **Shop with a Cop program**.

The first six years the event has produced over **\$150,000 in net proceeds** that have been directly donated back to the Lee's Summit community through club projects and the worthy causes listed above.

We would like to see your business on our list of sponsor's, too. Sponsors who participate always receive a **BIG BANG** for their buck during the event. We urge you to take advantage of one of our sponsorship opportunities as soon as possible.

For more information, check our website at www.smokinonthesummitbbq.com, or contact an SOS Organizer at info@smokinonthesummitbbq.com.

Thank you for your consideration and we look forward to hearing from you.

Smokin' on the Summit BBQ Committee





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Grand Champion - \$10,000 BBQ Title Sponsor includes:

- Title Sponsor Acknowledgement on Website (Header Display Banner and main sponsor page)
- Title Sponsor Acknowledgement in all newspaper advertisements
- Title Sponsor Logo Acknowledgement on all event promotional items, i.e.- shirts and event merchandise
- Exclusive Recognition at Main Event Registration Area (exclusive 3'x6' Banner)
- Top Hierarchy Level on cumulative sponsor signage in high traffic areas. (4 - 4'x8' sponsor logo collage Banners)
- Announcements throughout event, cooks meeting and awards ceremony recognizing your role as Grand Champion Sponsor
- Title Sponsor Acknowledgment in Event Guide, Map, Registration Forms, and all event printed collateral.
- Title Sponsor Acknowledgement on Grand Champion Trophy
- 1 Team Entry into the Smokin' on the Summit BBQ Competition
- 12 tickets to VIP Party and 12 BBQ T-shirts
- Opportunity to address attendees at awards ceremony, photo with Grand Champion
- 4 VIP Judging passes to participate in the tasting and selecting of award winners

Reserve Grand Champion - \$5,000 Sponsorship includes:

- Sponsor Acknowledgement on Website (Banner Ad) and main sponsor page (2nd Tier)
- Sponsor Acknowledgement in all newspaper advertisements
- Sponsor Logo on all event promotional items, i.e.- shirts and event merchandise
- Exclusive Recognition at Main Event Registration Area (3'x6' Banner)
- Second Level on cumulative sponsor signage in high traffic areas. (4 - 4'x8' sponsor logo collage Banners)
- Announcements throughout event, cooks meeting and awards ceremony recognizing your role as Reserve Grand Champion Sponsor
- Acknowledgement on Reserve Grand Champion Trophy
- Acknowledgment in Event Guide, Map, Registration Forms, and all event printed collateral
- 8 passes to VIP Party and 8 BBQ T-Shirts
- 2 VIP Judging passes to participate in the tasting and selecting of award winners





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Gold Level (2) - \$2,500 Sponsorship includes:

- Sponsor Acknowledgement on Website (Display Ad) and main sponsor page (3rd Tier)
- Sponsor Acknowledgement in all newspaper advertisements
- Sponsor Logo on all event promotional items, i.e.- shirts and event merchandise
- Recognition at Main Event Registration Area (3'x6' Banner) *Exclusive top three (3) level sponsors
- Second Level on cumulative sponsor signage in high traffic areas. (4 - 4'x8' sponsor logo collage Banners)
- Announcements throughout event, cooks meeting and awards ceremony acknowledging your role as Gold Level Sponsor
- Acknowledgment in Event Guide, Map, Registration Forms, and all event printed collateral
- 6 passes to VIP Party and 2 BBQ T-Shirts

Silver Level (4) - \$1,000 Sponsorship includes:

- Choice of additional recognition as area or event co-sponsor: Pignic Area, VIP Dinner (2), Pancake Breakfast. (*First come first serve)
- Sponsor Acknowledgement on Website and main sponsor page (4th Tier)
- Sponsor Acknowledgement on all event t-shirts
- Recognition at Main Event Registration Area (3'x6' Banner)
- Mid Level cumulative sponsor signage in high traffic areas. (4 - 4'x8' sponsor logo collage Banners)
- Announcements acknowledging your role as Silver Level Sponsor during awards ceremony
- Acknowledgment in Event Guide, Map and Registration Forms
- 4 passes to VIP Party and 2 BBQ T-Shirts

Bronze Level (4) - \$500 Sponsorship includes:

- Sponsor Acknowledgement on Website and main sponsor page (5th Tier)
- Cumulative sponsor signage in high traffic areas. (4 - 4'x8' sponsor logo collage Banners)
- Acknowledgment in Event Guide, Map, Registration Forms, and all event printed collateral
- Announcements acknowledging your role as Bronze Level Sponsor during awards ceremony
- 2 passes to VIP Party





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Hickory Level (10) - \$500 Sponsorship includes:

- Support Staff cart signage
- Sponsor Acknowledgement on Website
- Acknowledgment in Event Guide
- Sponsor Acknowledgement on (1) cumulative event banner
- 2 passes to VIP Party

This level proved to be a huge success for sponsors as the event support carts were from one end of the event to the other. The carts delivered ice, water, rides to participants and much more. The one thing they truly delivered was an overwhelming amount of exposure to the 100,000+ guests to the SOS BBQ and Downtown Days!

Mesquite Level (8) - \$250 Sponsorship includes:

- Street corner sponsor signage, i.e.- Your Company Blvd
- Sponsor Acknowledgement on Website
- Acknowledgment in Event Guide
- Sponsor Acknowledgement on (1) cumulative event banner
- 2 passes to VIP Party

This level puts your organization's name on a street sign gracing both ends of a street inside the event perimeter. All sponsors received their designated sign after the event as a "Thank You" for their participation. A great value for the investment!

Kid's Q Co-Sponsor (2) - \$500 Sponsorship includes:

- Co-Sponsor Acknowledgement on Kid's Q Banner.
- Co-Sponsor Acknowledgement on Kid's Q Trophies.
**Each co-sponsor will have exclusive mention on Kid's Q champion trophy in 1 of 2 age categories.*
- Sponsor Acknowledgement on Website and main sponsor page (5th Tier).
- Cumulative sponsor signage in high traffic areas. (4 - 4'x8' sponsor logo collage Banners)
- Acknowledgment in Event Guide.
- Announcement acknowledging your role as Kid's Q Sponsor during awards ceremony
- 2 passes to VIP Party





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This level puts your organization's name front and center for all parents to see during the competition. Your businesses will be acknowledged as the co-sponsor of this portion of the event during the Kid's Q awards ceremony. This is ideal for child related businesses. A great value for the investment!

Thank you for your interest in making the **2017 Smokin on the Summit BBQ** Competition a success. Each sponsorship package may be altered to best fit your business/organization. We look forward to making you and your organization a part of this event. For more information or questions check out our website www.smokinonthesummitbbq.com or sponsorships@smokinonthesummitbbq.com.

